



2008 San Francisco Economic Forecast Conference October 21, 2008

Speakers' Biographies (alphabetical)

Ted Egan – Dr. Egan is Chief Economist at San Francisco's Office of Economic Analysis. Since joining the Controller's Office in April 2007, he has written over 20 economic impact reports dealing with issues ranging from environmental and energy policy, to land use planning, taxation issues, and industry regulation. He is also an adjunct assistant professor of City and Regional Planning at the University of California at Berkeley, where he has taught courses in urban and regional economic development since 2004. As a Director at ICF International, a major global consulting firm, Dr. Egan led the creation of San Francisco's first economic development plan in 2006. Before that he managed regional economic development strategies in areas as diverse as information technology development in Brazil and Abu Dhabi and biotechnology and bio-product industry development strategy in Ontario. In 2004, Dr. Egan led the California State University's first system-wide economic impact study, which examined how the 23 CSU campuses contribute vital resources to the regional economies of California. Dr. Egan holds a Ph.D from the University of California at Berkeley, a Master of Science from the State University of New York, Buffalo, and a Bachelor of Science from Johns Hopkins University.

Jon Haveman – Dr. Haveman is a founding principal of Beacon Economics. He has been a senior economist with the President's Council of Economic Advisers, an economist with the Federal Trade Commission, and held a faculty position in the business school at Purdue University. Prior to launching Beacon, he was the Director of the Economy Program at the Public Policy Institute of California. He also has a work history related to private asset accumulation in the United States. Dr. Haveman is an expert in goods movement,

international trade policy, and labor market issues. He has published widely on transportation and security issues at California's seaports, business outsourcing, trade in technology products, and in the areas of labor and international economics. He is routinely contacted by the press as an expert source and has testified at numerous federal and state government hearings on issues related to seaport activity and security, technology trade, and local economic development. Dr. Haveman holds a Ph.D and a Master of Science in Economics from the University of Michigan, and a Bachelor of Science in Economics from the University of Wisconsin.

Sunne Wright McPeak – Ms. McPeak is President & CEO of the California Emerging Technology Fund, a statewide non-profit organization whose mission is to minimize the Digital Divide by deploying broadband and advanced communication services to underserved communities and populations. She assumed the position in December 2006 after serving for three years as Secretary of the California Business, Transportation and Housing Agency under Governor Arnold Schwarzenegger. As Secretary, Ms. McPeak oversaw the state's largest agency, including the Department of Transportation (Caltrans), Department of Motor Vehicles, California Highway Patrol, Department of Housing and Community Development, California Housing Finance Agency, and Department of Real Estate, among many others. She was responsible for more than 42,000 employees and a budget in excess of \$11 billion. Under Ms. McPeak's leadership, performance and productivity in all departments of the Agency improved significantly. Before being recruited to Governor Schwarzenegger's Cabinet, Ms. McPeak served for seven years as President & CEO of the Bay Area Council, a major employer-led policy

organization, and as President & CEO of the Bay Area Economic Forum, a public-private partnership between the Bay Area Council and the Association of Bay Area Governments. She was a member of the Contra Costa County Board of Supervisors for more than 15 years, where she led statewide initiatives on a variety of issues ranging from water, to housing, to child care. Ms. McPeak holds a Bachelor of Arts in an Individual Major (International Medicine) from the University of California, Santa Barbara, and a MPH in Health Education and Medical Care Administration from the University of California, Berkeley.

Sean Randolph – Dr. Randolph is President & CEO of the Bay Area Council Economic Institute, a public-private partnership of business, labor, government and higher education that works to foster a competitive economy in California and the Bay Area. He previously served as President & CEO of the Bay Area Economic Forum, which merged with the Bay Area Council in January 2008, and as director of international trade for the State of California. Before service with the state, he was Managing Director of the RSR Pacific Group, an international business consulting firm, and prior to that served as International Director General of the Pacific Basin Economic Council, a 15-nation international organization of leading U.S., Asian and Latin American corporations. From 1981-85 Dr. Randolph served in the U.S. State Department on the Policy Planning Staff, as Special Adviser for Policy in the Bureau of East Asian and Pacific Affairs, and as Deputy/Ambassador-at Large for Pacific Basin affairs. From 1985–88 he served as Deputy Assistant Secretary of Energy for International Affairs, where he managed nuclear non-proliferation, energy research, and global oil and gas issues. Dr. Randolph holds a J.D. from the Georgetown University Law Center, a Ph.D. from the Fletcher School of Law and Diplomacy (Tufts and Harvard Universities), and a B.S.F.S. from Georgetown’s School of Foreign Service.

Fred Silva – Mr. Silva has spent the last 40 years in the development of public policy in state and local government in California. In 1981, he was appointed to the position of Chief Fiscal Advisor to the President Pro Tem of the California State Senate. He advised two Senate Presidents Pro Tempore in this capacity, including Senators David Roberti and Bill Lockyer, and advised the Democratic membership of the Senate on state and local finance issues. He also served in the executive branch, working for the

California Council on Intergovernmental Relations and the Office of Planning and Research. He was Chief Consultant to the Senate Local Government Committee in 1978 when Proposition 13 was passed, and assisted the legislature in developing the fiscal relief program and legislation implementing Proposition 13. More recently, Mr. Silva has been the Executive Secretary to the California Constitution Revision Commission, and from 1996 to 2006, was Senior Advisor at the Public Policy Institute of California where he authored numerous reports dealing with state and local finance. Mr. Silva holds a Bachelor of Arts in Public Administration from California State University, San Jose.

Christopher Thornberg – Dr. Thornberg is a founding principal of Beacon Economics. Formerly, he was an economist with the UCLA Anderson Forecast where he regularly authored the economic outlooks for California, Los Angeles, and the San Francisco East Bay – as well as specialized forecasts for various regions and industries. He has been involved in numerous studies measuring the effect of important events on the economy, including the North American Free Trade Agreement, the California power crisis, port security, California’s water transfer programs, and the September 11th terrorist attacks. He has taught in the MBA program at the University of California at San Diego Rady School of Business, and previously held a faculty position in the Economics Department at Clemson University. He is a nationally sought after lecturer and one of California’s most widely quoted economists in the media. He has appeared on CNN, Fox News, CNBC, and in the *Wall Street Journal*, *Washington Post*, and *Los Angeles Times*. He is an expert in the study of regional economies, real estate dynamics, labor markets, and business forecasting. Dr. Thornberg holds a Ph.D in Business Economics from the UCLA Anderson School of Management and a Bachelor of Science in Business Administration from the State University of New York at Buffalo.